

Vittorio Marzotto
Business Development Director
Santa Margherita USA



Since his childhood, Vittorio Marzotto has been fascinated by the wine culture thanks to the passion and talent of his great-grandfather, Count Gaetano Marzotto, who in 1935 established the first Italian agri-business group that included crop and animal production, glass container production and wine-making in the Eastern countryside of Venice, Italy (*Gruppo Santa Margherita*).

For more than eighty years, the Marzotto family has enthusiastically carried forward the passion for vineyard and wines, creating an intriguing wine mosaic that embraces some of the country's most important wine districts: Franciacorta with Ca' del Bosco; Alto Adige with Kettmeir; Trentino-Alto Adige, Eastern Veneto and Prosecco with Santa Margherita; Chianti Classico with Lamole di Lamole; Maremma Toscana with Tenuta Sassoregale and Sicily with Terreliaide and Feudo Zirtari.

While attending the University of Verona in Italy, Vittorio had the opportunity to meet people from different countries, cultures and backgrounds, developing a love for travel and international relations. At the same time, he undertook wine studies in both Italy and abroad in order to expand his tasting skills and wine knowledge. He spent 6 months in Australia in various wine regions, learning to appreciate various wine-making styles and developing an understanding of grape varieties and terroir.

Vittorio worked as the International Export Manager for Gruppo Santa Margherita in Italy from 2007-2011. In 2011 he moved to New York City to take on the role as Brand Ambassador for Ca' del Bosco from 2011-2015, where he travelled throughout the US to promote the brand and oversee training and educational initiatives for distributors, accounts and wine trade. In late 2015 he joined the USA office at Santa Margherita USA in Miami as Business Development Director, and works with all of the brands of the portfolio.

Vittorio lives in Miami Beach with his wife and twin daughters. In his spare time outside of wine, he enjoys travel, cooking and water sports.

