

# 21c Museum Hotel Kansas City Pop Stars! Popular Culture and Contemporary Art Exhibition Opening & Press Trip

Friday, March 31 - Sunday, April 2, 2023

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## **MEDIA PROFILE**



PaperCity, Caitlin Clark: Digital Editorial Director

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**Journalist Profile:** Based in Dallas, Caitlin is an experienced writer and editor covering culture, travel, design, dining, and style. She has been the Digital Editorial Director of PaperCity since early 2020, while also contributing to publications such as Well + Good and the Camille Styles blog. Caitlin majored in English and journalism at Southern Methodist University, was previously a digital editor and print writer for Dallas' award-winning *D Magazine*.

**Outlet Profile**: PaperCity (Readership: 300,330) is a host for the cultivated eye, inviting readers into a world of connoisseurship. Showcasing tastemakers and exceptional individuals in Texas and beyond, PaperCity is about people who make style happen, sharing a distinctive point of view where social happenings intersect with fashion, design, art and local culture.

### **Assignment Details:**

- Feature on why Texans should make the trip to KC for this exhibit
- Anticipated to run April 2023

#### Notes:

- No allergies or medical conditions
- Enjoys Pinot Noir

# **TRAVEL DETAILS**

# **Outbound Flight**

Friday, March 31 DFW > MCI on AA2786 Departing: 10:40 AM

Arriving: 12:18 PM

# **Return Flight**

Sunday, April 2 MCI > DFW on AA2788 Departing: 11:02 AM

Arriving: 12:47 PM

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